REP: TDD# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
CECER WORKSHEET HARRIS REPORT FROM REP
CHANGES *

*** WFLA-TV ***

CITY TAX FLIGHT DATES AU< ロガロロド ORDER AGY # AMERICAN CROSSROADS SEP19/12 AGY. AUS. STATE TAX MAME ISS/AMER. CROSSROADS NAME SEP27/12 CROSSROADS MEDIA LLC ALEXANDRIA, EST#1017 COMMENTS: CONTRACT # CANAL CENTER PLAZA, WK-2 6320862 VA 22314 CO-OF BILLING NEEDED (LINE, SUITE ORDER, (5 (5 (5 (5) INVOICE) BUYER NAME MICHELLE CLASS: NATL. SALES PRSN WA-OFF.# MEGHAN MCGARR LOCAL, SANTUOSO DATE SEP18/12 REGIONAL SALESMAN (H) # 13.59

REP: THANKS! BRIAN FOR MEGHAN TIME PERIOD CHNAGE PLEASE CONFIRM REVISION ĽZ 22

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

AMERICAN CROSSROADS

SEP/12				· LINE# : REP
39675,00	PROGRAM : LAW & ORDER SVU	24 T 900P-1000P	AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 27	E#: :
	<i>3</i> , 4	30	27	LGTH : SEC
		₹ 3	AGI	. DES
		\$5,500.00	AGENCY EST# = 1017	RATE
		9/19	= TOT.	* * * * *
		9	نىز 7	START
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C		۳		END :SPTS: WEEK
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39675.00		h ere#		:TOTT.:





REF: THE# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REF
CHANGES *:

SEP18/12 13.59 *** WFLA-TV ***

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MA	MARKET TOTALS \$140,025 WELA 28% WETS 21% WTSP 26% WTVT 22% WTOG 0% WTTA SHARES ACCURATE SVC- NSI DEMOS- RA35+*	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :S
M-MAKEGOOD N-PROGRAM NAME	WTTA 08 WMOR 08	:SPTS: WEEK :
NAME		DAYS :TOTL:

P-CLASS, FLAN, SECT

MUS OINA O

R-RATE

THE SIME

DATE-1

X-LATE

Y-DAYS

Z-COMMENTS

*-MULTIPLE

REP HEACLINE# 6320862 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT AUVISORY: AGENCY CREDIT RISK !!!
ORUER NORKSHEET HARRIS REPORT FROM REP

*** WELA-TV ***

FROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	3 2000-3000 30 \$250.00 9/21	PROCKAM: TONITE SHW-NBC<	2 1135P-1237A 30 \$700.00 9/21	PROGRAM : DATELNE FR-NBC	1 1000P-1100P 30 \$5,500.00 9/21	AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1017 AGENCY PRODUCT CODE = 27	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : DATE	AMERICAN CROSSROADS	ы Б Б	REP: NEW CRUER	CITY TAX STATE TAX CO-OP BILLING NEEDED	FLIGHT DATES SEP19/12 SEP27/12 WK-2	PRDCT AMERICAN CBUSSROADS EST#1017 COMMENTS: (LINE, ORDER, IN	ORDER # CONTRACT # 6320862	ALEXANDRIA, VA 22314	66 CANAL CENTER FLAZA, SUITE 555	AGY # AGY. NAME CROSSROADS MEDIA LLC	ADV # ALW. NAME ISS/AMER. CROSSROADS
	9/21 1		9/21 1		9/21 1		: END :SPTS:	· · · · · · · · · · · · · · · · · · ·	or the second se		The state of the s	With A transfer and the state of the state o	NVOICE)	CLASS: NATL, L	A44/A4/A44	SALES PRSN WA- M	BUYER NAME MICHELLE	REP.# OFF.
	TRE		IBI		F K L		WEEK : DAYS	de de commence de la		A property of the second second	DATE SEP18/12			LOCAL REGIONAL	The state of the s	MEGHAN MCGARR (H)	LE SANTUOSO	# SALESMAN
i	ļuš) —		μ	TO THE PARTY OF BANKS, LANCE	TOTL:				1.0.39					And a second control of a	***************************************	#

SEP18/12 10.39

12 900A-1000A	PROGRAM : TODAY S	11 700A-900A	PROGRAM : DR. OZ <	10 400P-500P	PROGRAM : DOCTORS	9 300P-400P	PROGRAM : RACHAEL	8 2008-3008	PROGRAM : TODAY S	7 900A-1000A	PROGRAM : TODAY S	6 700A-900A	PROGRAM : DR. OZ<	5 400P-500P	PRUGRAM : DOCTORS:	4 300P-400P	LINE#:REP :CD: TIME PE
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PROGRAM :	RACHAEL RAY KACHAEL RAY							
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DOCTORS<

FER: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
CPUEF MORKSHEET HARRIS REPORT FROM REP SE

*** WFLA-TV ***

PROGRAM :	30 50	PROGRAM :	29 7	PROGRAM : CON COM1:	28	PROGRAM : CON COM1:	27 3	PROGRAM : CON COM1:	26	PROGRAM :	25	PROGRAM :	24	PROGRAM :	23	PROGRAM :	22	:LINE#: :
TODAY SHW2-NBC	00A-IUOOA	TODAY SHW	00A-900A	DR. OZ<	00P-500P	DOCTORS<	00P-400P	RACHAEL RAY	00P-300P	TONITE SHW-NBC<	135P-1237A	LAW & ORDER SVU	VOIL D 400LA A000L	TODAY SHW2-NBC	A0001-4000	DR. 02<	4005-300F	The control of the co
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*** ORNORMSH MED#O ***

REF: TELM 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

HARRIS REPORT FROM REP

SEP18/12 10.39 *** WFT.A-TV ***

SBP/12	
39675.00	
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RATE	
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: END :	
: SPTS: WEEK : /WK: INVT CONTRACT TOTAL	
TOTAL	
DAYS : TOT : SET 42	
:TOTL: :SPTS: 15.00 42	

DEMOS- RA354 A 8 Y C + 2 W - SHARES ACCURATE

MARKET TOTALS \$140,025

W田山路 20%

A CONTRACTOR STATES

WEND NOW

WTVT 22% WWSB 3%

WTOG O*

WTTA 0%

WMOR 0%

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 774 Issue 1







P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

(D	Is/ Issue Submission Cost: 39675 Campaign Ref: Item Client/Product/Estimate: 11/27/1017 Sales Rep: Item Weeks: 2 Order Ref: 0 Contract type: Political Business Type: Felicital	Transactional	Business Category: Transaction:			ON	saociated copies.
Submission Cost: 39675 Campaign Ref: E 09/17/12 to 09/30/12 Client/Product/Estimate: 11/27/1017 Sales Rep: 1 09/17/12 to 09/30/12 Weeks: 2 Order Ref: 0	Is/ Issue Submission Cost: 39675 Campaign Ref: E:120918047 Client/Product/Estimate: 11/27 /1017 Sales Rep: HRP Washingtor Weeks: 2 Order Ref: 06320862	POLITICAL	Business Type:	Political	Contract type:	U032U862	SC/PO Number:
Submission Cost: 39675 Campaign Ref: E	ls/ Issue Submission Cost: 39675 Campaign Ref: E:120918047 Client/Product/Estimate: 11/27 /1017 Sales Rep: HRP Washington	06320862	Order Ref:	N	Weeks:	0600000	of (DO Number
Autherican Crossidads/ Issue Submission Cost: 39675 Campaign Ref:	Submission Cost: 39875 Campaign Ref: E:120918047	HRP Washington, DC	Sales Rep:	11 /27 /1017	Client/Product/Estimate:	00147112 to 00180112	suyer.
	The state of the s	E:120918047	Campaign Ref:	39675	Submission Cost:	American Crossroads/ issue	into:

	Demographic:	Product:
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	Key Market:	Advantama material and de Advante, de company of the company of th
	Tampa-St. Petersburg, FL	- CLASSING CONTRACTOR

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	M-F 3p Doctors	William	M-F 2p Rachael Ray		M-F 9a Today Show II	***************************************	M-F 7a Today Show	**************************************	M-F 4p Dr Oz		M-F 3p Doctors	P AVVIII	M-F 2p Rachael Ray	TOTAL	M-F 1135p ET / 1035p CT Tonight Show		Fn 10p E1 / 9p CT Dateline NBC Friday	Sales Product Details
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66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 774 Issue 1







P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

: Transactional	Business Category: Transactional			ć	Associated Copies. No
POLITICAL	Business Type:	Political	Contract type:	NG	Associated Copies:
06320862	Order Ref:	N	Weeks:	09/1//2 (0 09/30/12	
HRP Washington, DC	Sales Rep:	11 /27 /1017	Client/Product/Estimate:	00/47/40 to 00/00/40	
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		M-F 9a Today Show II	A STATE OF THE STA	M-F 7a Today Show		M-F 4p Dr Oz	V. V	M-F 3p Doctors	***	M-F 2p Rachael Ray	The state of the s	Show		Sat 1130p ET / 1030p CT Saturday Night Live	W	M-F 9a Today Show II	M	M-F 7a Today Show	M	M-F 4p Dr Oz	×	Sales Product Details	
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66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 774 Issue 1





P.O. Box 1410 Pampa, FL 33601

PHONE (813) 228-8888

Client: Buyer:		ие	Submission Cost: Client/Product/Estimate:	ate:	39675 11 /27 /1017		Campaign Ref: Sales Rep:	E:120918047 HRP Washing	품 1	Original
Est/PC	Est./PO Number: 08320862 Associated Conies: No		Weeks: Contract type:		2 Political		Order Ref: Business Type:	06320862 POLITICAL	62 CAL	
			***************************************			***************************************		3. J	200101	
Ref	Sales Product Details	Rev Type		Rate	Spot Type	THE PARTY OF THE P	09/17	09/24	Total	Cost
20	M-F 2p Rachael Ray	03		250	30	Nbr of Spots		1	-1	250
	A CANADA				Comme					
21	M-F 3p Doctors	0.4		375	30	Nbr of Spots		1	1	375
					Comme					
22	M-F 4p Dr Oz	04		550	30	Nbr of Spots				550
					Comme					-
23	M-F 9a Today Show II	03		650	30	Nbr of Spots		7	→	650
					Comme					
24	Wed 9p ET / 8p CT Law & Order SVU	02		5500	30	Nbr of Spots	1		1	5500
					Comme					
25	M-F 1135p ET / 1035p CT Tonight Show	03		700	30	Nbr of Spots			2	1400
	W		and the second		Comme	***************************************				
26	M-F 2p Rachael Ray	03		250	30	Nbr of Spots	1		2	500
	VV				Comme					
27	M-F 3p Doctors	04		375	30	Nbr of Spots	1		2	760
	V				Comme					
28	M-F 4p Dr Oz	04		550	30	Nbr of Spots	4	1	2	1100
	THE STATE OF THE S				Сопте					
29	M-F 7a Today Show	02		1800	30	Nbr of Spots	1	1	2	3600
	, VV,				Comme					

M-F 9a Today Show II

8

Weekly Totals: Total Spots(Ord Spots)

Comme 30

Nbr of Spots

7

42

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 774 Issue 1







P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

1	3	2	2		ote (Ord Conto)	Weekly Totale: Total Conta/Ord Conta)	€6				
					Comme				**************************************	-VV	
Cost	Total	09/24	09/17		Spot Type	Rate	***************************************	Rev Type	uct Details	Sales Product Details	Ref
DC	E:120918047 HRP Washington, DC 06320862 POLITICAL Transactional	Š	Campaign Ref: E:120918047 Sales Rep: HRP Washin Order Ref: 06320862 Business Type: POLITICAL Business Category: Transactiona	Transport	39675 11 /27 /1017 2 Political	st: :stimate:	Submission Cost: Client/Product/Estimate Weeks: Contract type:	le	O9/17/12 to 09/30/12 06320862 No	lle Dates: Number: ated Copies	Schedu Est/PO Associa

•	lotais	71/60	09/24	
Spots	42	21	***************************************	21
Cos	39675	25575	TANK TO THE PARTY OF THE PARTY	14100
		Agramment with the property of		- A CONTRACTOR OF THE CONTRACT
Grand Totals:			Spots:	42
			Gross Total:	39,675.00
			Commission:	5,951.25
			Net Total:	33,723.75

Grand Totals

Month 9 Weeks: 5



21453

REF#: 11

WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street Tampa, FL 33606 Tele (813) 228-8888 (813) 221-5787

INVOICE / AFFIDAVIT

American Crossroads/ Issue

2012 INVOICE DATE

ORDER TYPE

WFLA I SS

Political

09/30/12 E:120918047 WFLA

Crossroads Media 66 Canal Center Plaza Suite 555 ALEXANDRIA VA 22314

/27

/1017

REP_: WFLA (Washington Dc) SLSP: HRP Washington, DC ADV_:

PROD:

INVOICE NUMBER 0100032685

PAGE BROADCAST MONTH 1 08/27/2012 - 09/3

American Crossroads

SCHEDULE DATES

9/17/12- 9/30/12

Standard Broadcast Month Desc: 06320862 TERMS: NET 30 DAYS. SCHEDULE ACTUAL BROADCAST. RECONCILIATION DESCRIPTION PRICE RT/SS# PER DATE DAY TIME LENGTH M/G FOR PRODUCT DESCRIPTION PRICE REMARKS DEBIT/CREDIT 10p ET / 9p CT Dateline N8 *WFLA :30 Commercial 5500.00 1 1 9/21 F₽ 10:31P 30 USPRTV18ACH 5500.00 1135p ET / 1035p CT Toniģh *WFLA : 30 Commercial 700.00 2 1 9/21 12:09A 30 USPRTV18ACH 700.00 2p Rachael Ray *WFLA :30 Commercial 250.00 3 9/21 FR 02:43P 30 USPRTV18ACH 250.00 3p Doctors *WFLA Commercial : 30 375.00 9/21 FR 03:30P 30 USPRTV18ACH 375.00 4p Dr Oz *WFLA : 30 Commercial 550.00 5 9/21 FR 04:37P 30 USPRTV18ACH 550.00 7a Today Show *WFLA :30 Commercial 1800.00 6 9/21 FR 07:58A 30 USPRTV18ACH 1800.00 9a Today Show II *WFLA Commercial : 30 650.00 9/21 FR 09:59A 1 30 USPRTV18ACH 650.00 M-F 2p Rachael Ray *WFLA : 30 Commercial 250.00 8 9/24 MD 02:59P 30 USPRTV18ACH 250.00 3p Doctors *WFLA :30 Commercial 375.00 9 9/24 MD 03:54P 30 USPRTV18ACH 375.00 4p Dr Dz *WFI A : 30 Commercial 550.00 10 1 9/24 MD 04:56P 30 USPRTV 18ACH 550.00 7a Today Show *WFLA :30 Commercial 1800.00 11 1 9/24 MD 08:35A 30 USPRTV 18ACH 1800.00 9a Today Show II *WFLA :30 Commercial 650.00 12 9/24 MD 09:59A USPRTV18ACH 30 650.00 1130p ET / 1030p CT Saturd *WFL A : 30 Commercial 1600.00 13 1 9/22 SA 12:55A 30 USPRTV 18ACH 1600.00 1135p ET / 1035p CT Tonigh *WFLA Commercial : 30 700.00 14 2 9/20 TH 11:47P USPRTV18ACH 30 700.00

PERIOD COST

39,675.00

42 Total Units 39,675.00 ACTUAL GROSS BILLING AGENCY COMMISSION 5,951.25 NET DUE 33,723,75

Debits Credits SUB-TOTALS TOTAL RECONCILING

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION.

PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

*** Continued

WFLA-T P.O. Box 1410 Tampa, FL 33601



ADVERTISER

PRODUCT

American Crossroads/ Issue

American Crossroads

INVOICE NUMBER

BROADCAST MONTH

0100032685

08/27/2012 - 09/30

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.00

.00

AMOUNT DUE

33,723,75

REMIT TO:

WFLA-TV REMITTANCE PROCESSING CENTER P.D. BOX 26425 RICHMOND VA 23260-6425 իրուկիֆվիսիդդդրիսորիններիկիֆորինըիկորի

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000021453 Crossroads Media 66 Canal Center Plaza Suite 555 ALEXANDRIA VA 22314



21453

Suite 555

Desc: 06320862

REF#: 11

Crossroads Media

66 Canal Center Plaza

/27

ALEXANDRIA VA 22314

WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street Tampa, FL 33606 Tele (813) 288-8888 Fax (813) 221-5787

INVOICE / AFFIDAVIT

2012 INVOICE DATE WFLA I SS

ORDER TYPE

09/30/12 E:120918047 WFLA Political

PAGE BROADCAST MONTH

REP_: SLSP:

WFLA (Washington Dc) HRP Washington, DC

INVOICE NUMBER 0100032685

2 08/27/2012 - 09/3

ADV_: PROD: American Crossroads/ Issue American Crossroads

SCHEDULE DATES 9/17/12- 9/30/12

3011

/1017

Standard Broadcast Month

TERMS: NET 30 DAYS.

S	CHEDULE		120			1	ACTUAL, BROA	DCAST		RECONCILIATION	21900
DESCRIP'	TION PRICE	RT/S	S# PER	DATE	DA	Y TIME	LENGTH M/G	FOR PRODUCT DESCRIPT	TION PRICE	REMARKS	DEBIT/CREDIT
										. 1000	
				9/27	TH	11:47P	30	USPRTV18ACH	700.00		
M-F 2p	Rachael Ray			1		*WFLA			Commercial		
	250.00	15	2	9/20	TH	02:25P	30	USPRTV18ACH	250.00		
						02:22P	30	USPRTV18ACH	250.00		
M-F 3p	Doctors					*WFLA			Commercial		
	375.00	16	2	9/20	TH	03:12P	30	USPRTV18ACH	375.00		
				1 .		03:13P	30	USPRTV18ACH	375.00		
M-F 4p	Dr Dz					*WFLA			Commercial		
	550.00	17	2	9/20	TH	04:38P	30	USPRTV18ACH	550.00		
						04:26P	30	USPRTV18ACH	550.00		
M~F 7a `	Today Show					*WFLA			Commercial		
	1800.00	18	2	9/20	TH	08:33A	30	USPRTV18ACH	1800.00		
						07:56A	30	USPRTV18ACH	1800.00		
M-F 9a	Today Show II			,		*WFLA			Commercial		
	650.00	19	2	9/20	TH	09:56A	30	USPRTV18ACH	650.00		
						09:26A	30	USPRTV18ACH	650.00		
M-F 2p I	Rachael Ray					*WFLA	00		Commercial		
	250.00	20	1	9/25	ΤIJ	02:25P	30	USPRTV18ACH	250.00		
M-F 3p I			•	0, 20		*WFLA	00		Commercial		
	375.00	21	1	9/25	TH	03:58P	30	USPRTV18ACH	375.00		
M-F 4p I			·	0, 20		*WFLA	00		Commercial		
	550.00	22	1	9/25	TII	04:21P	30	USPRTV18ACH			
M-F 9a ⁻	Today Show II		•	0, 20	, 0	*WFLA	00		550.00 Commercial		
	650.00	23	1	9/25	TH	09:29A	30	USPRTV18ACH	650.00		
Wed 9p i	ET / 8p CT Law					*WFLA	50		Commercial		
	5500.00	24	1	1 .	₩F	09:20P	30	USPRTV18ACH			
M-F 1139	ip ET / 1035p				** _	*WFLA	50		5500.00 Commercial		
	700.00	25	2		WF	12:08A	30	USPRTV18ACH			
			_			12:20A	30	USPRTV18ACH	700.00 700.00		
M-F 2p ₹	Rachael Ray			0,20	** _	*WFLA	50		Commercial		
	250.00	26	2	9/19	WF	02:20P	30	USPRTV18ACH			
			_	9/26	WE	02:55P	30	USPRTV18ACH	250.00		
M-F 3p [octors			0, 20	**-	*WFLA	00		250.00 Commercial		
	375.00	27	2	9/19	WE	03:59P	30	USPRTV18ACH			
			•			03:53P	30	USPRTV18ACH	375.00		
M-F 4p [r Dz			0, 20	**-	*WFLA	00		375.00 Commercial		
	550.00	28	2	9/19	WE	04:17P	30	USPRTV18ACH	· ·		
			-			04:21P	30	USPRTV18ACH	550.00		
M-F 7a 1	oday Show			0, 20	** _	*WFLA	00		550.00		
	1800.00	29	2	9/19	WE	08:43A	30	USPRTV18ACH	Commercial		
			- !			07:24A	30	USPRTV18ACH	1800.00		
M-F 9a 7	oday Show II			5, 20		*WFLA	50		1800.00 Commercial		
	650.00	30	2	9/10	WF	09:26A	30	USPRTV18ACH			
	000.00		-			09:20A	30	USPRTV18ACH	650.00		
Total Ai	rtime Gross S	Spot	Rev		77 ∟	39,67	-	JOEKIVIDAUT	650.00		
11			,			00,07	5.00				

PERIOD COST

39,675.00

42 Total Units ACTUAL GROSS BILLING AGENCY COMMISSION

39,675.00 5,951.25 33,723.75

Debits SUB-TOTALS Credits TOTAL RECONCILING

A particular .00 .00 .00

NET DUE